

We All Work Together

A MESSAGE FROM JOHN BRUMSTED, MD, AND EILEEN WHALEN, MHA, RN

espite the shifting healthcare landscape, The University of Vermont Medical Center remains strong. Our goals are clear: to improve the health of our population, ensure access to care, provide our patients and their families the best experience possible, and control costs. We move forward with confidence knowing that by working together, we can improve people's lives.

Working together is not only part of our vision; it's integral to our work. Collaboration is fundamental to the coordinated care our skilled clinicians and staff deliver every day. It's reflected in our decision making, often informed by patients and families. It's pivotal to the advancements in education and research offered by the faculty and scholars at UVM, and it's what ties us to outside organizations similarly dedicated to the health and well-being of our community. Central to these relationships is a shared belief that better health is possible and that every individual is deserving of it. Central to our progress is our partnership with donors.

In every aspect of our collaborative work, donor support has helped us advance. So much of what we offer our patients and the thoughtful, dignified manner in which we deliver care was seeded in part by philanthropists. Your charitable investment has often been the difference between imagining what could be and real-time improved health outcomes for patients and their families.



In the pages that follow are personal stories that bring this phenomenon to life and remind us all of the power of individuals to elevate the lives of many. We hope you enjoy them and also understand the depth of our appreciation for your support. Working together we can improve people's lives. Thank you for being part of our journey.

John Brumsted, MD President and CEO, UVM Health Network CEO, UVM Medical Center

Eileen Whalen, MHA, RN President and COO, UVM Medical Center

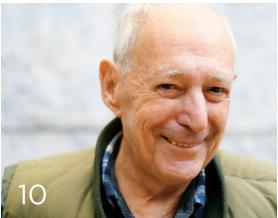
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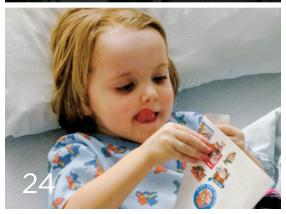














We Learn More About You

A CONVERSATION WITH BRIAN BOARDMAN AND KEVIN MCATEER



We asked Brian Boardman, chair of The University of Vermont Medical Center Foundation board of directors, and Kevin McAteer, chief development officer, about philanthropy at the medical center — the role it plays, how physicians and nurses enhance fundraising, and why the personal stories behind donors' gifts matter so much.

BB: Philanthropy is in the hospital's DNA. In fact the hospital was built by philanthropy starting with Mary Fletcher's decision to use her parents' bequest to create this hospital. Philanthropy has always been part of who we are and our donors continue to help shape and inform our path.

KM: In a way, our donors are part of the care team. Their support gives our clinicians and nurses resources they might not otherwise have and it gives patients and their families more of what they need to heal. We think of our development work as a way to ultimately provide better health care.

BB: And when providers are able to partner with the board and development staff on fundraising conversations with patients, they bring self-ownership and pride and a level of commitment that's very powerful.

KM: They also add an element of surprise. Patients and their families typically view their providers solely as their physician or their nurse, but when a broader conversation outside of the clinic can unfold, magic happens. The physician might talk about their research or the nurse might mention the advanced degree they're pursuing and suddenly the patient says, "you do research?" or "you're also a student?" and immediately the energy in the room picks up. It's as if a door opens – fueled by appreciation and purpose and a desire to make a difference on multiple levels.

BB: I'm amazed at how many donors express appreciation for having the chance to do something real and make a difference in other people's lives. I frequently hear "thank you" from donors — "thank you for giving me an opportunity to thank the person who saved my partner's life or who cared so compassionately for my child." We're thanking them and they're thanking us because on a deeper level, there's a personal story.

KM: That's why a publication like this one is valuable. It brings to the surface why people give and the impact of their giving. Sometimes their motivation is very practical, "because I'm a good citizen and I want to give back," but most of the time it's because something meaningful has happened in their life and philanthropy gives them an opportunity to tell that story in a different way. It's a privilege to hear these stories and then put them into action somehow.

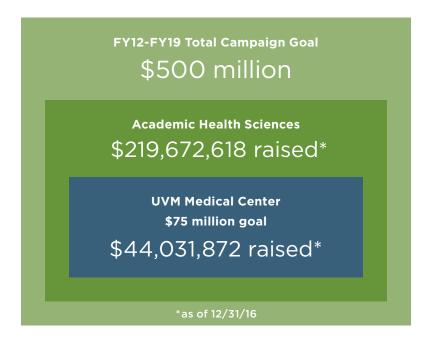
BB: Generosity comes in all shapes and sizes, whether they're volunteers, like the Charrons who are featured here and who gave so much time as part of the design group, or the more than 650 guests of the Gala, or the hundreds who supported the Miller Building before we even broke ground.

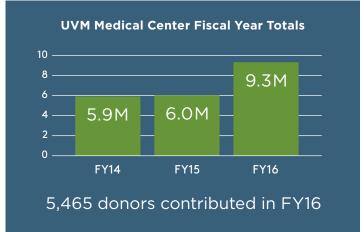
KM: The meaning behind each contribution is really what makes this work so rewarding. It allows our donors to share themselves and also add their own page to the history of this incredible medical center and its relationship with this incredible community.

We Move Mountains

ACADEMIC HEALTH SCIENCES AT THE UNIVERSITY OF VERMONT

hat's best for patients? At The University of Vermont Medical Center, this question drives everything we do - including our alignment with The University of Vermont. In partnership with UVM, we foster excellence in patient care, groundbreaking research, and the education of the caregivers of tomorrow. We are helping people throughout the region not only get well but also avoid illness entirely. Contributions to the medical center, The Robert Larner, M.D. College of Medicine, and the College of Nursing and Health Sciences are a significant component of *Move Mountains: The Campaign for The University of Vermont*.





Total Giving from UVM Medical Center
Leadership as of 12/31/16
\$1.8 million



Deciding to support the *Move Mountain's* campaign was easy, because I value and

believe in our people and mission, and I know that we are ultimately heading in the right direction. The campaign provides the opportunity to support areas that are important priorities. It's an opportunity to co-invest with your colleagues, and your daily energy, in matters and outcomes that you are passionate about.

- Thomas Peterson, MD, professor, chair, and health care service leader, Family Medicine

In September, The Robert Larner, M.D. College of Medicine at The University of Vermont (right) was named to honor the countless contributions and longtime support of the late Robert Larner'39, MD'42, and his wife, Helen. The announcement coincided with the Larners' estate commitment of an estimated \$66 million, bringing their lifetime giving to UVM close to \$100 million.



UVM Medical Center Gala

Many thanks to our donors, sponsors, friends, and UVM Medical Center and University colleagues for making the sold-out 2016 Gala a huge success! More than 650 donors and friends filled the transformed Expo Centre to honor Bob and Holly Miller and celebrate construction of the new inpatient facility in their name. Guests enjoyed a cocktail reception, dinner, dancing, video tributes and an array of interactive exhibits. By night's end, over \$300,000 was raised in support of the medical center and The Robert E. and Holly D. Miller Building.







We are grateful to everyone who contributed to the Gala, and extend a special thanks to the following premier sponsors:

A C Hathorne Company, Inc.

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Dr. and Mrs. Gregory L. Holmes and the Department of Neurological Sciences

Dr. and Mrs. John Brumsted

Dr. Claude Deschamps and

Dr. Bridget Barrett

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We Take Care of Each Other

EXCELLENCE IN NURSING

urses are the front line in patient care and core members of the care teams that heal, comfort, and save lives every day. Investments in nursing education and training, research to inform best practices and nurses' clinical needs, are investments in the health of every patient who enters our hospital.

In 2016, the UVM Medical Center and the UVM College of Nursing and Health Sciences (CNHS) received \$175,000 in grants from KeyBank Foundation.

\$100,000 was directed toward the Miller Building to name a care station on the Cardiology floor and \$75,000 was awarded to CNHS to match a grant from the AARP/Robert Wood Johnson Foundation "Future for Nursing: Campaign for Action". This campaign is helping to increase the number of nurses who pursue baccalaureate degrees in Vermont, implement a program to educate nurse practitioners about establishing their own practices, and increase educational opportunities for "New Americans" interested in nursing and health careers.







Supporting our nurses with opportunities to advance their careers is a particularly important priority for us.

 Don Baker, Market President, KeyBank, Vermont



ompassion was built into both of us," said Louise Stoll when asked about her and her late husband's charitable giving and volunteer work. "We believed in supporting the institutions that take care of people. The medical center is an amazing example of this."

Louise and her husband Marc Monheimer's relationship with the UVM Medical Center began long before they moved to Vermont. In 1995, after attending their daughter's wedding in South Hero, Marc had a heart attack in the middle of the night. Despite their remote location, an ambulance arrived within minutes. Had Marc not made it to the hospital, the event might have been fatal.

"I spent hours at my husband's side when he was a patient," said Louise. "Most of our contact was with the nurses. We saw them several times a day, every day, and they were very responsive. It made a lasting impression."

Louise was sworn in as Assistant Secretary of Transportation for the Clinton administration just weeks before Marc's illness. "I was in charge of the second largest budget in the federal government and the budget process was underway. When the physicians told us that Marc needed quadruple bypass surgery, I was at a loss as to how I was going to support my husband and also perform my duties as assistant secretary." Medical center staff found a private space in which Louise could telecommute. "It greatly endeared us to the hospital. I was able to work on the budget

while alternately checking in on my husband's recovery," she said.

Later, Marc and Louise moved to Vermont to be closer to family. Through mutual friends they met Edward Colodny, then chair of the UVM Medical Center Foundation board of directors. Ed promptly invited Marc to join the board. Having been a successful corporate attorney with years of nonprofit board experience, Marc was a natural fit. "Marc thrived on civic activity," said Louise. "We were taught that no matter how little you had, there were people who had less. Taking care of your community was part of how we were raised."

In 2014, after seven years of service on the medical center board, Marc died of cancer in his home, surrounded by family. Once again, the nurses' attentiveness, compassion and care had a big impact. "I wanted to honor Marc's commitment to the medical center and express my appreciation for all that the nurses had done for us. Making a gift to name three care stations in the Miller Building gave me the opportunity I was hoping for," Louise said. "I think Marc would have been pleased."

When asked about her vision for the medical center in the future, Louise answered, "I have confidence in the leadership and their ability to make the right decisions for patients and their families. Most of all, I want the medical center to maintain its intimate connection with the community. I think that's most important...that the medical center always feel like it's the people's hospital."

The Community Gives Back

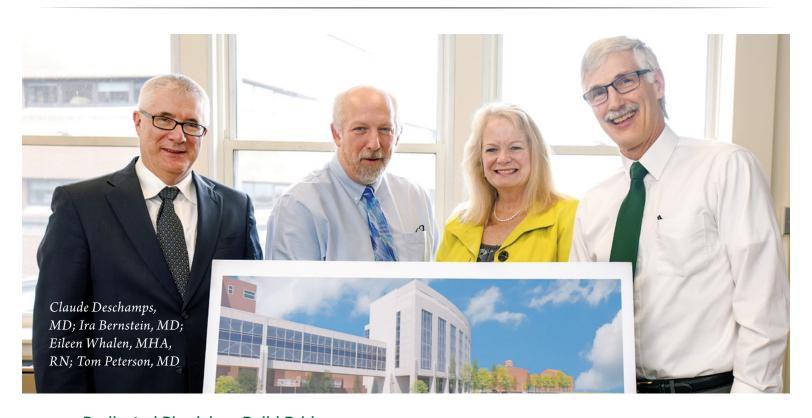
THE ROBERT E. AND HOLLY D. MILLER BUILDING

n June of 2016, The University of Vermont Medical Center broke ground on a seven-floor, 180,000 square foot inpatient facility that promises to dramatically increase the number of single occupancy rooms available to patients. Designed with input from staff, families and patients themselves, the 128 single-patient rooms will allow families the space they need to be seamlessly integrated into their loved ones' care, as well as increase privacy and promote a soothing, restful environment for recovery. Named in honor of the two long-time Vermont philanthropists

who made the project possible, the Robert E. and Holly D. Miller Building is the most ambitious construction project at the medical center in over ten years. The Millers' donation of a commercial building and land in South Burlington – valued at \$13 million – provided the foundational funding for the project. The gift represents the single largest gift the medical center has ever received.

The Miller Building is scheduled to open in the summer of 2019. Construction is currently underway.

Recognizing the far-reaching benefits of the Miller Building, grateful patients, employees, community members and the medical center's own physician's group are among the many providing key charitable support for the new facility. Here are some of their stories.



Dedicated Physicians Build Bridge

s part of the Robert E. and Holly D. Miller Building now under construction, a two-story, 2,190 square foot "bridge" will connect old to new in more ways than one. The elevated walkway on the third level will allow patients, families and providers to move easily from the cardiovascular and cardiothoracic patient rooms in the Miller Building to the surgical intensive care units in the adjacent McClure Building. The fourth level walkway will make that same seamless connection from cardiology to medical intensive care, improving efficiency, safety, and helping to reduce the chance of infection.

The UVM Medical Group saw in the bridge an opportunity to celebrate the medical center's bright future, as well as all of the people – health care providers, patients, families, students, residents and staff – who make its work possible, says Claude Deschamps, MD, president and CEO of the organization. In this spirit, the medical group board has contributed \$1 million towards the construction of the Miller Building. To recognize that support, the walkway connecting the Miller Building to the McClure Building will be named to honor the organization, which counts over 540 physicians in the Burlington area. It's a testament to





Patient and Family Centered Design Group

In designing the 128 new inpatient rooms in the Miller Building, the UVM Medical Center enlisted the help of patients and families themselves. The ten community members in the Patient and Family Centered Design Group have been meeting with medical center leadership, as well as architects and construction professionals for over one year to give key input into how the building's physical space could be designed to improve patient care. Priorities that emerged centered on privacy, quiet, and adequate family and visitor space, particularly for patients faced with extended stays.

Model patient rooms are on display at the medical center's Holly Court campus now. To arrange a visit of the model rooms, email us at foundation@uvmhealth.org or call (802) 656-2887.

the strong relationship that the UVM Medical Group has with the community it serves.

"The bridge represents the transition from now to our future," says Deschamps, "including the ability to treat our patients and teach our learners in a new, adaptive environment."

Innovation in patient care, leading edge research, and top-notch education have been hallmarks of the medical center's mission since day one, and the new building provides both a literal and figurative renewal of those

important aims, adds Deschamps. The medical group's members are looking forward to seeing patients and families, as well as the physicians and health care providers who serve them, traversing the bridge every day, united in a common vision and energized by the important work ahead.

"It's really walking towards our future," he says, "and that's exciting."

Stories continue >



Grateful Patient

ason Bacon, a New York City native, spent 27 years and most of his career as an investment banker in London. When he was diagnosed with pancreatic cancer in March 2014, many acquaintances encouraged him to seek treatment from a big city hospital. Close friends who are doctors at MD Anderson Cancer Center in Houston offered to arrange for Bacon's care there.

Bacon rejected the suggestions to travel far from his home in New Haven, Vermont where he and his wife, Pauline, have enjoyed stunning views of the Green Mountains since settling there in 1990. "I like sleeping in my own bed," he explained with an easy smile. "So I decided to stay here, and I'm very glad I did."

A robust mountaineer who trekked the Himalayas in his late 60s, Bacon never before needed extensive care at The University of Vermont Medical Center. His experience as a cancer patient convinced him of its excellence.

"I don't think I could have had better treatment anywhere else," he said.

Oncologist Marc Greenblatt, MD, set up an aggressive course of chemotherapy for Bacon, requiring six sessions every two to three weeks. That shrunk the tumor enough to allow Bacon to have the Whipple procedure, a common surgery to remove the tumor and often part of the pancreas and surrounding tissue.

Bacon learned that his surgeon, James Hebert, MD, performs the Whipple more than 20 times a year and

teaches it across the country. Pauline Bacon recalls the blackboard drawings that Hebert used to help explain the procedure. The surgeon always included her in the discussions of her husband's care, she said. "I always felt that (Jason) was in good hands and friendly hands."

Bacon expressed similar sentiments about Greenblatt: "I can't imagine a more knowledgeable and pleasant person to deal with."

During his post-surgery stay in the hospital, Bacon shared a room with a man who suffered an accident in Stowe and needed to be carried to the bathroom because the space couldn't adequately accommodate his physical condition. "I realized there was a need for single rooms and handicapped-accessible bathrooms," Bacon said.

Today, Bacon feels well, other than minor digestive problems. He gave bottles of cognac to each of his doctors and chocolates to the chemotherapy staff. His gratitude to the medical center, though, went beyond those gifts.

After his recovery, he sang the praises of his caregivers to a local investor friend who serves on the UVM Medical Center board of trustees. The friend asked Bacon to write a letter, which he read at a trustees meeting, prompting UVM Medical Center CEO John Brumsted to meet with Bacon.

Brumsted and Kevin McAteer, UVM Medical Center's chief development officer, described plans for the new Miller Building private inpatient rooms. Bacon needed little convincing to pledge his financial support.

"They kept me alive," he said. "It meant something to me."

Active Volunteer

efore architects drew up any plans for new inpatient rooms at The University of Vermont Medical Center, patients gave feedback on everything from noise control to toilet paper placement.

Al and Ann Charron had plenty of suggestions to make. Al had a heart bypass in May 2013 and stayed in the hospital for almost two weeks because of complications. The Burlington couple applauded the quality of his care but grew frustrated by the limited space in his room, the loud disruptions and the discomfort created by the crowding.

So, in late 2013, when the medical center put together a Patient Advisory Group to help devise the 128 private rooms for the new Miller Building, the Charrons landed on the list of participants. Medical center representatives had spoken with Ann Charron about her concerns related to Al's stay.

The Charrons embraced the idea of a patient-driven process. An improved experience for those who come to the hospital, as well as their families, will surely improve overall care and health outcomes, they said.

"We realized how much better it could be," Ann said.
"You also realize how much a supportive family helps you get better."

Her husband added, "You need that kind of support when you've gone through something as traumatic as a major surgery. Family can ask good questions."

Dave Keelty, UVM Medical Center director of facilities planning and development, said he cannot overstate the



contribution of the Patient Advisory Group and the Charrons' role in building consensus. "It was a dialogue, a conversation, all the way through concept and into design," he said. "They were co-creators of the design."

The Charrons shared the advisory table with young cancer survivors and a vision-impaired couple. Keelty and the medical center's architects not only heard their ideas but applied them directly.

"They listened to us and they reacted," Al said. "As the mockup developed, our requests were reflected in the design. You could see it." The Charrons believed so strongly in the project, they went on to make a financial contribution as well.

Loyal Community Member

ob Cooper is fortunate enough in his good health that he has had little experience as a patient at The University of Vermont Medical Center, but he recognizes its extensive value to the community.

"We're lucky to have it. It's not just a hospital for patients but a renowned medical center and a medical school. It's a teaching hospital as well as a research hospital," said Cooper, a Burlington native who now lives in South Burlington.

Cooper graduated from UVM in 1964 and entered the family business, Burlington Grocery Company, a food distributor delivering to grocery stores. Five years later, he



sold that entity and founded Burlington Foodservice Company, focusing on sales to restaurants and institutions such as schools and hospitals. In 2006, after 42 years as founder and ultimately chief executive officer, he sold his company to Reinhardt Foodservice.

In addition to his steady support of the medical center's annual fund, Cooper gives annually to the UVM Children's Hospital. He praised Lewis First, MD, the hospital's chief of pediatrics, for elevating the care and reputation of the children's hospital. Cooper has two children and two grandchildren.

He also has contributed to specific capital campaigns, such as the funding of the Ambulatory Care Center a decade ago. His most recent gift of \$500,000 will name the main entry into the new Miller Building which will add 128 private inpatient rooms on four of the seven floors.

A few years ago, Cooper needed a hip replacement and spent a few nights in the hospital. His room "looked like it was big enough for one bed," but he shared it with another patient. Doctors had little space to maneuver or consult with colleagues. The family of his roommate, who was very sick, could hardly fit, he said.

Excellent health care requires excellent facilities, Cooper noted. Patient rooms need adequate space for medical staff to provide good care, bring in needed equipment and, perhaps most importantly, train the hospital's interns and residents, he said.

"We're teaching the next generation of doctors at UVM."







Food is Medicine

IMPROVING POPULATION HEALTH

aregivers at The University of Vermont Medical Center recognize that social determinants of health, such as affordable housing and access to healthy food, reduce disease risk and healthcare costs.

By helping to ensure these determinants, healthcare teams can facilitate meaningful and sometimes life-changing interventions for their patients.

"This is the new lens of health care. Medicine is about keeping people well, not just treating them when they become sick," says Diane Imrie, RD, MBA, director of Nutrition Services. Diane is also program co-sponsor for Health Care Shares, an innovative project that addresses food insecurity and poor nutrition, known contributing factors to long-term, chronic illness.

"Health Care Shares ties good nutrition, local food, and health care together," says Diane. "It also gives us a new tool with our patients. In the past, if a patient said 'I suffer from [a specific illness]', we'd give them medication. But if a patient said, 'I suffer from hunger', we never had a good solution. This program offers a small solution. It's only a 12-week program, but it changes the conversation."

In 2016, the program focused on patients aged 8-18 who were either income eligible or already diagnosed with diet-related chronic illnesses, such as hypertension or diabetes. One hundred patients and their families were enrolled in the farm share program and assigned one of four local primary care clinics as their pickup location. The Vermont Youth Conservation Corps grew, harvested and

The program renews my faith in medicine and makes me feel like I'm having a really big impact on patients' lives.

delivered the farm fresh food to the pickup sites weekly between June and September. Each farm share consisted of approximately twelve pounds of produce and poultry, plus preparation tips, a cooking tool, and other educational resources. Medical center volunteers greeted participants at the pickup sites, shared recipes, and offered encouragement and support.

"It renews my faith in medicine and makes me feel like I'm having a really big impact on patients' lives," says Alicia Jacobs, MD, program co-sponsor and vice chair of clinical operations, UVM Medical Center Department of Family Medicine. "One of my diabetic patients participated in the program. At her first pickup, she took out her farm share, snapped a picture, and posted it with a note of appreciation on the UVM Medical Center Facebook page. It was so

Health Care Shares ties good nutrition, local food, and health care together.

lovely. An Inpatient RN posted 'I love that we do this at our hospital!' showing how it really engenders institutional pride. Our mission is true and inspiring to all of us."

Launched in 2013 by the Vermont Youth Conservation Corps and Central Vermont Medical Center, Health Care Shares began as a true farm to patient collaborative. Thanks to philanthropic support from TD Bank and

Hannaford Foundation, the program soon expanded to the UVM Medical Center. In 2016, the UVM Medical Center program was supported by grant funding from Walmart Foundation and Children's Miracle Network. Partnering with organizations that are similarly invested in improving individual and families' health has been critical. We are deeply grateful to all our partners for their support.

To learn more about the medical center's population health initiatives, please call Susie Posner-Jones, (802) 656-4334, or email Susie.Posner-Jones@uvmhealth.org.

Employees Give Back

PHILANTHROPY ADVISORY GROUP

hen Lynn Bryan was a child in Scotland, where her father is a minister, people down on their luck would show up at the family's doorstep looking for a place to stay. Her father always provided it.

That upbringing instilled in Bryan a belief in the importance of helping those in need. She has carried that commitment through 16 years working at The University of Vermont Medical Center, where she is business development manager for the Department of Pathology and Laboratory Medicine.

Bryan serves on the lab's Spirit Committee, which focuses on philanthropic and other feel-good activities for its 450 or so employees. She is one of about a dozen staffers on the Philanthropy Advisory Group, seeking ways to engage employees in giving opportunities. Through payroll deduction, she donates to the medical center's annual fund and United Way.

Bryan also participates in every Denim Day, a medical center fundraiser that allows employees who give at least \$5 to wear jeans to work, even when she has to wear dressier pants for out-of-office meetings. Bryan sometimes pays an extra \$5 for an administrative assistant to wear jeans instead.

The motivation to give increases when a cause has personal meaning to the giver, Bryan said. She pegs her United Way donation to the Vermont Family Network, an organization that greatly helped a friend whose daughter has health problems and recently went off to college.

Even the smallest contribution to the medical center trickles down to every Vermonter, because all reap the

Even the smallest contribution to the medical center trickles down to every Vermonter.

Lynn Bryan



benefits of the large academic institution, Bryan said.

"We want to make sure we have the services and the access that people need," she said. "As staff members we have to also feel like we give good quality and high value in local health care."

2,101
Total medical center

Total medical center employee donors

54

Funds supported by employee donations

Funds most commonly supported by employee donors:

High Risk Breast Care
Program Fund
Children's Miracle Network Fund
LeRoyer Family Assistance Fund
Volunteer Program Fund

UVM Cancer Center Fund
Child Life Services Fund
UVM Medical Center Fund
Robert E. and Holly D. Miller
Building Fund



llison Oskar is an accountant by trade. In the Community Health Improvement office of The University of Vermont Medical Center, she assesses budget needs for programs such as nutrition education, mental health access, and treatment for opioid-addicted individuals.

But Oskar looks beyond the numbers she crunches to the people the money helps. She wants to make a connection between the dollars spent and the changes they mean in patients' lives. "I'm a numbers nerd," she said, "but I love the big-picture story."

Oskar, a financial and planning specialist who joined the medical center in March 2014, became one of about a dozen staff members selected to serve on the Philanthropy Advisory Group.

She jumped at the chance to collaborate with colleagues across the medical center. It was another way to give back, she said – in addition to her work and her own financial contributions.

"I love the opportunity to tell the community what we're doing," Oskar said. "As employees, we're kind of a unique voice, where we're on the ground, we see how to get things done, but we're also members of the community."

Philanthropy Advisory Group

The UVM Medical Center Foundation's Philanthropy Advisory Group is a cohort of staff from a variety of departments who volunteer to be a sounding board for the Foundation. The group gathers on a bimonthly basis to provide feedback and guidance on various philanthropic initiatives from employee giving to how best to acknowledge our community donors.

On the Philanthropy Advisory Group, rather than do fundraising or a specific marketing campaign, Oskar can talk about why a cause is important and how to convey that importance to others. One of the recent Denim Days supported the Volunteer Services program. Oskar decided it would help to know where the money would specifically go and found out that donations paid for volunteer vests, training supplies and personalized goodies delivered to patients through the FAVORS program.

"That's something that would have motivated me to give," Oskar said, adding that much of the reward of giving comes from such discoveries, which is what she enjoys about the Philanthropy Advisory Group. "Yes, I'm trying to give back, but I'm gaining so much, because I'm learning so much."



Patients & Caregivers are Partners

DETERMINED PATIENT, DEDICATED CARE TEAM

eredith Koch doesn't remember turning 25 years-old; she marked her quarter-century birthday in an operating room at The University of Vermont Medical Center. She landed there after an upright piano she was helping to move out of the back of a pick-up truck crushed her with hundreds of pounds of force, shattering a vertebra and fracturing her sternum.

Although she was in excruciating pain, she never lost consciousness as she waited those long minutes for the

emergency personnel. When she realized she couldn't feel anything below her waist. Koch, an EMT with years of experience, knew she was very seriously injured. Koch was transported as a trauma code to the UVM Medical Center Emergency Department. After a wave of preparatory activities, the OR team, led by orthopaedic surgeon David Lunardini, MD, went to work. Seven and a half hours later, the surgery was over. The team had replaced her shattered vertebrae, and implanted two titanium rods and a steel cage to help correct the deformity and stabilize her spine.

most da respect backgrown At her s without without Meredith Koch, right and

Meredith Koch, right and above, with her surgeon, David Lunardini, MD

Months of intense rehabilitation – and singular focus from Koch, who calls herself "determined" and "stubborn" in the same breath – slowly paid off. First, she learned to sit and hold herself upright before moving on to getting dressed, rolling over in bed, and showering. Then came standing, walking, and negotiating stairs.

The Connecticut native who attended graduate school at UVM has in the nearly two years since her accident added adaptive rock climbing, yoga, and swimming to her repertoire. Although she is now back to work and living in Boston, as a participant in the Vermont Adaptive Ski and Sports program, she regularly visits Sugarbush for lessons. She can walk with crutches and lightweight carbon fiber braces, and at home she walks without the aid of any device.

Koch credits her recovery to the team at the UVM Medical Center – everyone from the first responders who kept her stable and immobile during those first critical moments, to the nursing staff on Baird 6 and in the ICU, to the medical resident who helped her choose the best ice pop flavors. Then there were the physicians who provided outstanding care and so much more, including Margaret Tandoh, MD, the trauma attending who established a deep and meaningful rapport with her family. Dr. Lunardini was also a constant presence

at her bedside. "He's the person I'd wake up to most days," says Koch. "He was so friendly, and respectful of the fact that I had a medical background."

At her seven-month check-in, she walked to him without crutches for the first time. "He gave me the

biggest hug," she says, both of them fighting back tears.

In honor of the nurses who aided in Koch's recovery, her family made a gift to critical care nursing initiatives and education at the UVM Medical Center, helping to fund a critical care nursing education symposium. This philanthropy also honors Koch's experience: She credits the bond she felt with her caregivers – some of whom were EMT colleagues

- with giving her strength to persevere.

"This was my stomping ground," she says. "Everyone was so warm and so supportive and encouraging. An injury like this can be dehumanizing; they let me participate in making my own decisions, so I could do this on my terms."

In this spirit, Koch transformed the one-year anniversary of the accident – also her 26th birthday – into a celebration. Along with a relay team of people who had played key roles in her recovery, including Dr. Lunardini, she walked a leg in the Vermont City Marathon aided by crutches and orthotic braces.

Their team motto, printed on t-shirts for the race, was also transformed into a social media hashtag that united all of Koch's supporters: #EndPianoViolence.

Mind, Body and Spirit Inform Care

MILLER CHAIR IN PALLIATIVE CARE INVESTITURE

dvanced illness often offers opportunities for loved ones to connect with each other in meaningful ways, ushering in a healing that goes beyond the body, to the spirit. Robert Gramling, MD, DSc, the inaugural holder of the Holly and Bob Miller Endowed Chair in Palliative Medicine and chief of the new Division of Palliative Medicine, offers this truth as a clarion call for health professionals, asking them to embrace these sad yet poignant moments as part of their work.

At the investiture ceremony celebrating the establishment of the chair, he called palliative care "an idea that we can bring human presence, that we can

bring compassion, and that we can bring clinical expertise and exceptional communication to help people and their loved ones to dream with abandon, to fully cherish their now, and with vitality to navigate the discordance and confusion that advanced illness brings to us."

He pointed to the work of his close friend Bruce (BJ)
Miller, MD, palliative care physician, noted author and activist who spoke at the investiture ceremony, as someone who is leading the way in bringing both rigorous science and compassion to the field of palliative care. At the

investiture ceremony, Miller discussed the goal of creating a "civic" model of care – one that goes beyond the medical or social model to encompass the community as a whole, and in particular a community that takes "pride in how its members age and die."

Gramling's position sets up UVM to be a leader in this effort. Made possible through a generous gift from Holly and Bob Miller, the endowed professorship recognizes and supports excellence in palliative medical education, clinical care, and research. The palliative care

program was well-poised for the new professorship, thanks to the Millers' 2013 donation of commercial property that produced lease income and other savings which the medical center then designated to the program. "It is truly a gift that keeps on giving," said UVM Medical Center CEO John Brumsted, MD, of the donation.

The gift to establish the endowed professorship honors Holly Miller's parents, Harley and Elaine Dudley. When Holly Miller's father was faced with a life-threatening illness in the mid-1980s, he made the decision to live his last days at home, surrounded by friends and family. Holly started hospice training just a few years after his

death, and has been on a journey of becoming a noted advocate, champion, and student of palliative care ever since. As she said at the investiture ceremony, the time her family spent together clarified for her how important end-of-life care can be, for the patient as well as an entire network of friends, family and caregivers.

"It is much easier to say goodbye to a loved one if you have been able to say a real hello," she said to the crowd gathered at UVM's Davis Center for Gramling's investiture.

Gramling's work has been dedicated to bringing new

understanding to this truth. His research focuses on understanding prognosis communication between patients, families and clinicians in the context of advanced illness, how approaches to communicating prognosis affect quality of life and treatment choices, and whether these patterns differ by the patient's cultural background. He has authored more than 70 publications and received research funding from the National Institutes of Health, the National Palliative Care Research Center, and the American Cancer Society.







Additional family members and friends have contributed generously to the new endowment. We extend our thanks to:

Patricia Sudbay-West, John Nolan West, & Allison Sudbay West

Pat Robins & Lisa Schamburg in honor of Larry & Jan Sudbay

John Schumacher & Jeanne Childs in memory of William E. Schumacher, MD'45

The Sudbay family (right) joined by otolaryngology residents and William Brundage, MD (far right)



We Train Tomorrow's Physicians

THE MARY HELEN MAHONEY AND JAMES ALBERT SUDBAY JR., MD, ENDOWMENT



Ithough botox is most often thought of as a tool for plastic surgeons, Nathan Grohmann, MD, a fourth year otolaryngology resident at The University of Vermont Medical Center, is investigating whether it can help cancer patients. The question is whether it can adequately and safely "shut down" the salivary glands, thereby helping to save their function and prevent dry mouth, infection, and other crippling side effects of the radiation therapy used to treat certain cancers of the head and neck. The work of Grohmann and co-resident Ricardo Aulet, MD, may one day lead to improved quality of life for thousands of patients. Now, research programs like this one will have access to dedicated funding thanks to a generous gift from the Sudbay family.

The Mary Helen Mahoney & James Albert Sudbay Jr., MD Endowment was established with a \$250,000 gift from their son, Larry Sudbay, his wife, Jan, and their children Charlie and Will, of Charlotte, Vermont to support advancements in research and the training of future otolaryngologists. Through this endowment, Larry honors his father's legacy in his chosen field. Jim Sudbay received his medical degree from UVM in 1945,

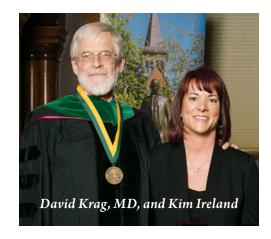
after completing his undergraduate education at UVM in 1942. While in medical school, he met his wife, Mary Helen Mahoney, a native of St. Albans, Vermont, who was raised in Burlington. They settled in Port Chester, New York where they raised their four children and maintained a private medical practice. Dr. Sudbay enjoyed diagnostics and research in the field of ear, nose, and throat, and was a pioneer in the field of cosmetic surgeries. He was associated with United Hospital, where he was a celebrated surgeon and also served as chief of staff.

Although Jim died in 1979, and Mary Helen died in 2006, they will have a positive impact on generations to come through the endowment in their name, which supports the work of otolaryngology residents like Grohmann. Said Grohmann at a ceremony honoring the Sudbay family: "On behalf of my co-residents I would like to extend our most sincere thanks to the Sudbay family for your generous gift to support resident education and research. Your contribution represents a fantastic opportunity for my colleagues and me to become more involved in the otolaryngology research community."

Hope and Healing Abound

THE UNIVERSITY OF VERMONT CANCER CENTER

im and Scott Irelands' deep commitment to local cancer research and care began about 25 years ago, when a small mole on Scott's arm began to grow. The family credits David Krag, MD, a surgical oncologist and pioneering researcher at UVM Medical Center, with saving Scott's life. Scott considers himself very fortunate to be thriving after two bouts with malignant melanoma, the most serious form of skin cancer.



In 1999, the Irelands established the **S.D. Ireland Cancer Research Fund** to highlight the groundbreaking research of Krag and his internationally-recognized oncology research team at the medical center, and to draw new friends and supporters to the cause. Krag, the current S.D. Ireland Family Professor in Surgical Oncology at UVM Larner College of Medicine, pioneered radio-guided sentinel node surgery, now considered the standard treatment for breast cancer nationwide.

"Many Vermonters work and play outside, which puts us at the top of the charts for healthy places to live but also increases our risk for skin cancer," said Kim Ireland, president of S.D. Ireland Cancer Research Fund. "We're lucky to live here, but it's not luck that keeps us strong and healthy. It takes hard work – as a family, and through our business – to beat cancer."

Kim and her husband, Scott (president of S.D. Ireland Companies), together with the entire Ireland family, are also advocates of patient- and

family-focused care. Recognizing the many ways patients' care experiences will be enhanced by the new inpatient facility, the Ireland family made a significant contribution in 2016 to the Robert E. and Holly D. Miller Building.

The Ireland family's philanthropic support of the UVM Medical Center, UVM Cancer Center, and Larner College of Medicine over the course of more than two decades demonstrates how a family's sustained focus can impact cancer research and treatment and patient care both in Vermont and around the world. Their dedication and philanthropy has inspired many, and has helped countless patients and their families find relief and hope.

Giving Back in Gratitude

A serious health scare will make someone appreciate the value of a top-notch medical facility.

That's Gregg Beldock's perspective since he survived a brain tumor in 2014. As long-time supporters of the medical center, he and his wife, Beth, have focused their gifts on patient-oriented projects and overall hospital improvement, most recently with a gift for the private oncology patient rooms in the new Miller Building.

Gregg Beldock founded Bullrock Corporation, a real estate development company, in the 1980s in New York City and later moved it to Shelburne. Bullrock built and operated senior living centers, which it sold in 2014, and now manages construction projects and solar energy development across New England. Their work in health care through the senior centers and personal experiences with cancer drove home the importance of giving back. "Cancer has hit our family, and that's why that area has been a focus of our gifts," said Gregg, a UVM graduate and former captain of the lacrosse team.

The Beldocks praised the medical center's continuing efforts to improve its facilities and advance care. Beth



Beldock highlighted the attention to décor, artwork throughout the hospital, and quality and healthy cuisine in the hospital cafes, which is just as important for the patients as it is for the staff.

Gregg knows first-hand how the involvement and comfort of a patient's family – even a good meal while they visit a loved one – can aid a successful recovery. "You need that personalization and intimacy when you're ill."



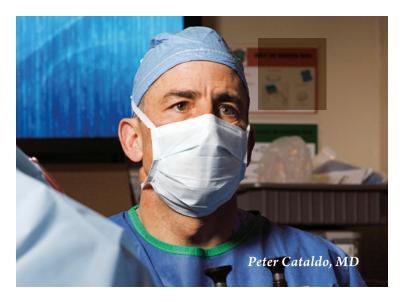
Lectures from World Experts

After seeking out Peter Cataldo, MD, on the advice of doctors at Rutland Regional Medical Center three years ago, John "Jack" Williams came to value the physician's upbeat nature and confidence as much as his expertise in colon and rectal surgery.

In his late 70s at the time, Williams had no intention of letting colorectal cancer get the better of him. "I really enjoy life. I've done everything: I ski. I parachute. I've been all over the world," said Williams, who has three children, including a daughter who was 13 at the time. "I just needed to be around for a little longer."

Cataldo reassured him from the start, convincing Williams he would beat cancer. As it turned out, Williams never needed surgery, but said he wouldn't trade his relationship with Cataldo for anything.

Williams, who founded a slate production business in southern Vermont 53 years ago and still runs it, said he believes in recognizing people for their exceptional work. So Williams made a donation to The University of Vermont Medical Center to start the John M. Williams/Peter A. Cataldo, MD, Lecture in the Department of Surgery. The



lectures emphasize improvement in colorectal cancer care.

"The lectureship is about bringing world experts here to educate our residents and our medical students," Cataldo said. "That stimulates everybody who comes to a lecture to think about other ways to solve problems."

We Break for Story Time

THE UNIVERSITY OF VERMONT CHILDREN'S HOSPITAL

eading books aloud to young children has been shown to promote important early brain development, as well as lay the foundation for a lifelong love of reading. Thanks to a newly established \$250,000 endowment from Richard Parkoff. families visiting the UVM Children's Hospital will have the opportunity to spend quality time together reading children's books while they're at the hospital.



Professor of
Neonatology at the
Larner College of
Medicine and the chief
executive and scientific
officer for the Vermont
Oxford Network, is
responsible for
developing the Vermont
Oxford Network
Database, used by over

Stanley and Rita's sons,

both physicians who

have made a lasting

profession, and their

daughter, Amy. Jeffrey

Horbar, MD, the current

impact on the

Jerold F. Lucev

Parkoff's gift established the **Horbar Family Endowment**, which will include the creation of a mobile library in the neonatal intensive care unit at the medical center, as well as funding for Reach Out and Read – a program focused on encouraging families to read aloud daily to their infants, toddlers and preschoolers as a simple and effective way of fostering

Parkoff made the gift in honor of several family members, including his cousin, the late Stanley Horbar, and Rita Horbar, Stanley's wife. The gift also honors

language-rich family interactions.

1,000 NICUs around the world to monitor and improve outcomes for high risk infants and their families. Gary Horbar, MD, an internist in New York City who, along with his wife, has been in practice for nearly 25 years, is known for his focus on preventive medicine and the deep relationships he develops with his patients.

Together, Parkoff's gift and the Horbar family's work represent how fostering a healthy start for children takes a team dedicated to everything from top notch medical care to getting a head start with the written word.



UVM Children's Hospital

The UVM Children's Hospital provides first-rate care informed by education and research. We utilize advanced medical techniques and the latest technology – everything you expect from a university medical center. Our UVM Medical Group physicians, many of whom are nationally renowned, are as equally approachable and caring as they are knowledgeable and experienced. We combine innovative practices with a family-centered approach to redefine how pediatric health care is delivered.

Children's Miracle Network Hospitals

Children's Miracle Network Hospitals (CMNH), a non-profit organization that raises funds and awareness for 170 pediatric hospitals nationwide, helps to ensure that kids faced with pediatric illness or injury have the best care possible. Here in Vermont, where the UVM Children's Hospital is the only full service children's hospital in the state and the North Country region, the community has rallied behind the cause in a multitude of ways. One hundred percent of the funds raised stay local, making a real difference in the lives of children and families in Vermont and northern New York.

Corporate Partner Campaigns

CMNH corporate partner campaigns foster community ties and raise funds and awareness for the UVM Children's Hospital. More than \$440,000 has been raised over the past year through these campaigns.

\$440,000+ raised

Miracle Network Dance Marathon

The end goal: To raise money for the UVM Children's Hospital. The task at hand: Dance your heart out. That's the simple idea behind Miracle Network Dance Marathon, a national campaign from the Children's Miracle Network Hospitals. In Vermont, four colleges and universities (St. Michael's College, Johnson State College, Middlebury College, and UVM) hosted events that attracted thousands of participants, raising over \$84,000 for the UVM Children's Hospital.

1,106 dancers • \$84,873 raised

Big Change Round-Up For Kids

Now a beloved annual event, the Big Change Round-Up for Kids is a rollicking whirlwind of a fundraiser, featuring posses of self-proclaimed "bandits" at schools and businesses across the region donning their 'bandit' bandanas for the UVM Children's Hospital. The round-up kicks off with a party featuring guest speakers, games, snacks, and more, and concludes with a finale tour that includes an RV rolling up to events across Vermont and northern New York, with DJs from local radio station 98.9 WOKO in tow. In 2016, the round-up set a record netting over \$350,000.

\$350,000+ raised



Children's Miracle Network Champion

Eleanor Wallace-Brodeur, the 2016 Children's Miracle Network Champion for the state of Vermont, has faced leukemia and diabetes with strength and grace, with the help of her family and a team of healthcare providers at the UVM Children's Hospital. She shares her story at CMNH events across the region, and meets with kids and families who are facing their own health challenges.





You Honor Our Caregivers

GIFTS OF GRATITUDE

very year, patients and families make contributions to The University of Vermont Medical Center in honor of their caregivers. No matter the dollar amount, these gifts signify a lasting relationship between the medical center and the people it serves, together creating new opportunities for health and healing. These generous donors celebrate their caregivers while reinforcing the community spirit that lifts the medical center to new heights. If you are interested in making a gift to honor a caregiver, please call Allison Searson at (802) 656-5270 or email at Allison. Searson@uvmhealth.org.

I am deeply grateful to the doctors and staff of the medical center, and I commend you on the dedicated professionalism and outstanding care that your team gives to patients every day.

— From Kristen Peterson-Ishaq Kristen's positive patient experience inspired her and her husband, Mousa, to make a gift to the UVM Medical Center Annual Fund, in honor of the team of people who cared for her and did everything they could to make sure she was on the path to recovery. Honoring Damon Andrew Silverman, MD, otolaryngologist:

Thanks again for helping me through a scary time ("You have cancer."). With calm reassurance I could get through it – just one foot in front of the other. I did it!

Honoring Paul James Zimakas, MD, pediatric endocrinologist:

Thank you for helping our daughter, who has Graves' disease. Your care, support and love will never be forgotten.



Honor a Caregiver Program

Every day at The University of Vermont Medical Center, health care professionals go above and beyond in ways large and small to deliver outstanding family-centered care to the patients they serve. Through the Honor a Caregiver program, patients have the opportunity to thank a nurse, physician, or staff member who displays the dedication and compassion at the heart of the medical center's mission. The Healthcare Hero lapel pin – displayed proudly by hundreds of healthcare professionals at UVM Medical Center - shows that a gift has been made in honor of the positive impact that person made on a patient's experience.

2016 honorees of the Honor a Caregiver program include more than 200 physicians, nurses, staff members and departments.



You Help Shape Our Future

MARY FLETCHER SOCIETY

passion for the squash court and a shared love of chocolate chip cookies brought Kate Purcell and Ruth Uphold, MD, together almost 35 years ago. Over time, as the squash games continued, and the pair moved on to co-captaining a Pierson 26 sailboat (named Sweet and Sour), Purcell began a tradition of stopping by the Emergency Department at The University of Vermont Medical Center, where her friend was the attending physician, chocolate chip cookies in hand as a snack. In the early days, Uphold was a department of one, but as the years went by, the staff grew under her leadership,

as did the number of chocolate chip cookies being baked and delivered.

Although Uphold retired in 2012. her work as a physician and former medical director for the **Emergency Department** resulted in a robust program that provides exceptional care to patients at some of the most vulnerable times in their lives. She has also trained innumerable medical students and residents in the art and science of emergency medicine, furthering the medical center's mission as a top teaching hospital. During her tenure, she grew the Emergency Department to a staff of 12 attending

physicians, and helped it achieve the distinction of being the only Level 1 Trauma Center in Vermont.

In honor of Uphold's achievements and service, Purcell and her husband, Kevin Plette, established the **Ruth Uphold, MD, Emergency Medicine Department Fund** in their estate plan.

As members of the Mary Fletcher Society, Burlington, Vermont residents Purcell and Plette have established funds to honor Uphold and several other medical center physicians they've gotten to know in part through Purcell's work on the medical center's Patient and Family Advisory Council, a group that informs planning and decision-making around patient care. The Isabelle Dejardins, MD and Judy Lewis, MD, Psychiatry Fund benefits the Department of Inpatient Psychiatry, and recognizes Desjardins, the director of the inpatient psychiatry unit, and Lewis, the director of the psychiatry residency program, as exemplary leaders

who have fostered both important research and lasting relationships with the patients they serve. The Magdalena Naylor, MD, PhD, Mind, Body and **Outpatient Psychiatry Fund** celebrates Naylor's "energy, brilliance, and most importantly her love of life and respect for the individual." The fund benefits the important research and health services provided by the Mind Body Clinic, directed by Naylor, and the outpatient psychiatry department.

The Mary Fletcher Society honors donors who leave estate provisions in their wills or other planned gifts to secure the future of the medical center.

Kate Purcell and Kevin Plette

A planned giving website, *uvmhealth.myplannedgift.org*, provides the tools to understand the options available, and offers a roadmap to making the best decision for you and your family. If you are interested in learning more about planned giving, please call Ben Yousey-Hindes at (802) 656-4405 or email at Ben.Yousey-Hindes@uvmhealth.org.

Academic Health Sciences Development and Alumni Relations Team

The Academic Health Sciences team secures and manages private philanthropic support for the UVM Medical Center, the UVM Larner College of Medicine and the UVM College of Nursing and Health Sciences. This collaborative work involves close partnerships with leadership, clinicians, and faculty, and a vast, dedicated community of donors. Members of the Alumni Relations team serve as a resouce for alumni and friends, and help graduates, students, residents and fellows stay connected to their alma mater, to the medical center, and to each other.

Kevin McAteer, *Chief Development Officer* Frank Ittleman, MD, *Faculty Associate*

Shelby Allard, Events Specialist

Meredyth Armitage, Senior Director of Major Gifts

Karen Bowser, Staff Assistant

Drew Brooks, Executive Assistant

Hannah Burnett, Assistant Director of Annual Giving

Erica Corliss, Senior Coordinator, Development Programs

Michael Costello, Supervisor of Operations

Deb Dever, Senior Director of Major Gifts, College of Nursing and Health Sciences

Yael Friedman, Major Gift Officer

Cristin Gildea, Director of Alumni Relations

Ruth Henry, Director of Major Gifts

Ginger Lubkowitz, Senior Director of Administration

Manon O'Connor, Senior Director of Development, UVM Cancer Center

Stacey Pape, Research and Development Strategist

Susie Posner-Jones, Director of Development, Population Health Initiatives

Allison Searson, Director of Annual Giving

Penny Severance, Development Coordinator

Annie Seyler, Donor Relations and Communications Strategist

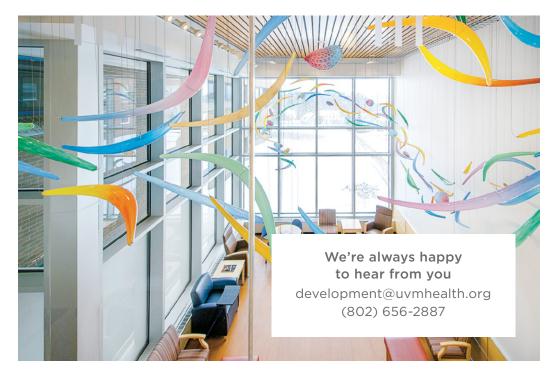
Emily Stoehr, Major Gifts Coordinator

Dan Suder, Coordinator, Alumni Relations and Annual Giving

Sharon Whitaker. Lead Development Coordinator

Jackie Woodwell, Events Supervisor

Ben Yousey-Hindes, Major Gift Officer





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1. as of March 2017

2. completed term March 2017

3. completed term December 2016

The UVM Medical Center, including the UVM Children's Hospital and the UVM Cancer Center, is a not-for-profit hospital that depends on private philanthropic support to achieve its mission.

Thank you!

UVM Medical Center Mission

Our mission is to improve the health of the people in the communities we serve by integrating patient care, education, and research in a caring environment.





UVM Medical Center Statement of Values

- We respect the dignity of all individuals and are responsive to their physical, emotional, spiritual and social needs and cultural diversity.
- We are just and prudent stewards of limited natural and financial resources.
- We foster a climate which encourages both those receiving and providing care to make responsible choices.
- We strive for excellence in quality and care and seek to continuously learn and improve.
- We acknowledge a partnership with the community to ensure the best possible care at the right time, in the right place, and by the right provider.
- We are caring and compassionate to each other and to those we serve.
- We communicate openly and honestly with the community we serve.



FOUNDATION

The University of Vermont **Medical Center Foundation**

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