

2014 HIGHLIGHTS

The Heart & Science of Philanthropy



THE
University of Vermont
MEDICAL CENTER
FOUNDATION



Cover photos (clockwise from left): Stuart Whitney, RN – Inpatient Surgery; Christine Weinberger, MD – Dermatology & Mohs Surgery; Zemanek family – Essex, Vermont. Photos on this spread (left to right): Sally Hess – Manager, Infection Prevention; Zemanek family; Ben Keveson, MD – Pulmonary Critical Care Medicine Fellow.

*“Every great dream begins with a dreamer.
Always remember, you have within you
the strength, the patience, and the passion
to reach for the stars to change the world.”*

HARRIET TUBMAN





ROGER KNAKAL, MD
Medical Director, Physical Medicine & Rehabilitation

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ASHLEIGH RAUB
Physical Therapy Doctoral Student

Philanthropy Inspires Change and Vice Versa



In Vermont and nationwide, the field of health care is changing dramatically—from how we deliver services to the manner in which we treat patients, to the methods we use to instruct the next generation of physicians and nurses.

Though The University of Vermont Medical Center enjoys a reputation for excellent care, research and education, the never-ending quest to improve upon our region's health and quality of life continues to inspire innovation and change.

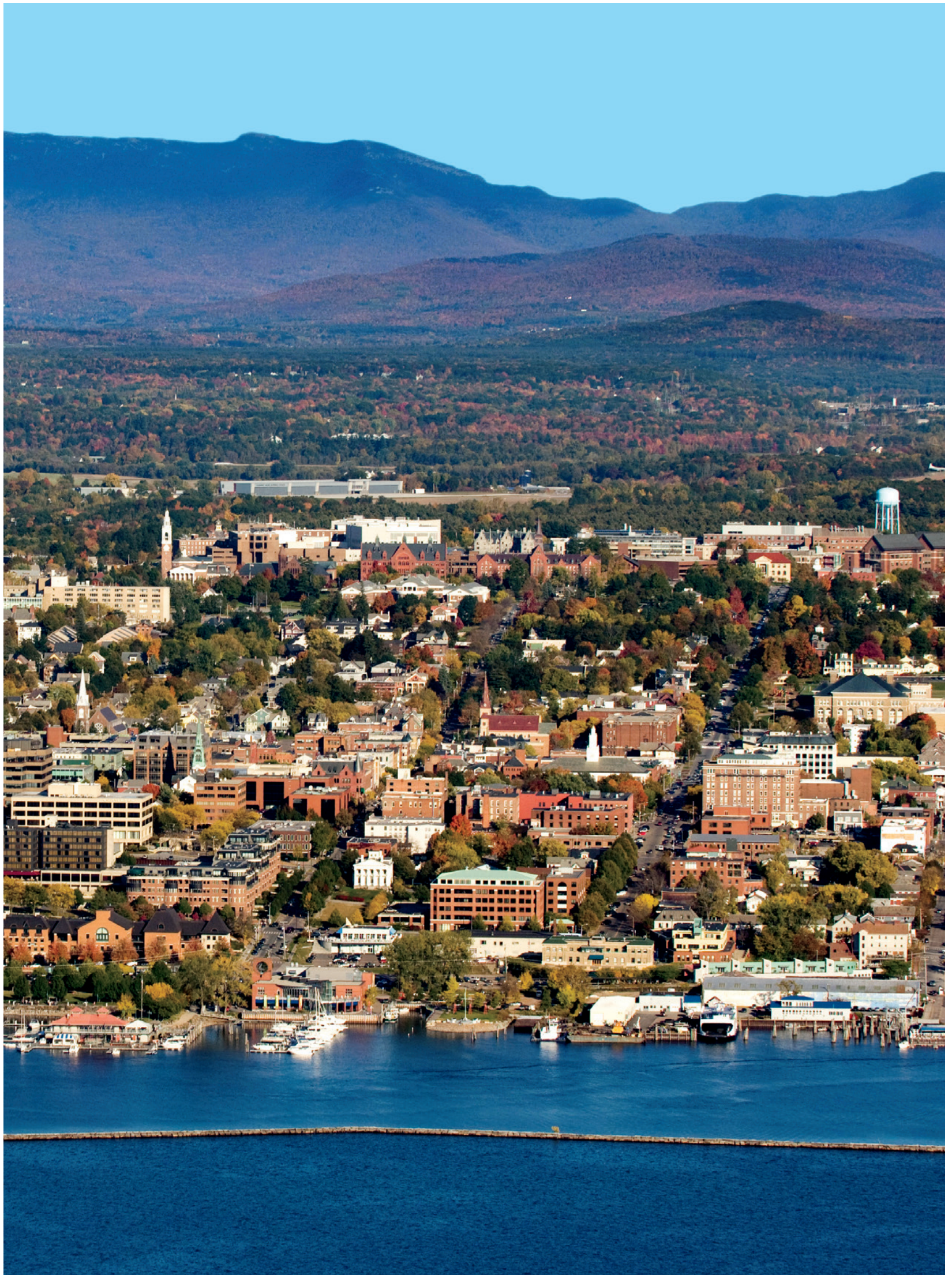
On a surface level, this change is evident in the collaboration and cooperation we've built and reinforced with other regional hospitals and health systems. Combining the resources and knowledge of four affiliated hospitals in The University of Vermont Health Network will allow us to deliver higher-quality care more cost-effectively and as close to home as possible. In its purest essence, many of these changes are born out of the same spirit that inspired Mary Fletcher to build a hospital in 1876.

“It is the spirit of philanthropy that drives us to make the world we live in a better place than the one we inherited.”

In 2015, Mary Fletcher's spirit is evidenced in the work of The University of Vermont Medical Center Foundation and our generous donors.

The numbers and the stories featured in this report truly exemplify how philanthropy is creating, enhancing or expanding programs the foundation supports inside and outside the walls of The University of Vermont Medical Center—whether it's people gathering loose change to benefit The University of Vermont Children's Hospital or entrepreneurs who come to the table not just with significant financial resources, but with ideas inspired by our faculty.

Whatever the shape or size, the spirit of philanthropy and innovation exemplified in these pages would make Mary Fletcher proud—while giving us a glimpse of even better days ahead for our communities.



WELCOME FROM BRIAN BOARDMAN

Sharing a Bountiful Harvest



Being residents of Vermont and Northern New York, we appreciate the picturesque beauty of our region and the close-knit qualities of our neighbors and communities—though it's also human nature to take these amenities for granted.

Similarly, whether we pass by The University of Vermont Medical Center's facilities during our daily commute or know of loved ones who are receiving medical care in these places, it's easy to overlook the medical excellence, groundbreaking

research and the powerful educational experiences that are being delivered both within—and often outside of—the walls of our region's academic medical center every day. High-quality care and innovation simply won't happen without wisely using our existing resources and engaging our best minds.

It is with the goodwill of our people and the generosity of our donors that we will reach the overarching goal of improving health through excellent care, education and research.

“People often relocate or retire to our little corner of the country, knowing that world-class health care is right around the corner.”

Fortunately, the philanthropic efforts of our donors, executive leaders and health care professionals produced a bountiful harvest in 2014, some of which are highlighted in this report. These examples speak volumes about the ingenuity, energy and talent of the network's staff and faculty, committed donors, volunteers and the power of philanthropy.

Though I'm encouraged about the precedent set by The University of Vermont Medical Center in 2014, I'm even more excited about all that awaits us in 2015.

Working together, we are reinforcing the cooperative and collaborative relationships with various entities—for the betterment of Vermont and Northern New York. I invite everyone to take a closer look at what's happening and to plant the seeds for a bumper crop that awaits us in the years to come.



28

The number of beds in 25 patient rooms.

+44%

The increase in space per bed in the new Mother-Baby Unit.



SHAWNNALEA ZEMANEK
TWINS ALEX AND ZACH

Building the Place Where Families are Born

Babies are born in the delivery room, but families are born during that intimate, private moment when parents, loved ones and significant others gather around the newborn after the miracle of birth has occurred.

To ensure that this defining family experience matches the excellent, attentive care patients already receive, The University of Vermont Medical Center will deliver a significant upgrade to its Mother-Baby Unit in 2015. The \$15.8 million capital funded project was also made possible by an ongoing \$3 million community campaign to create new rooms that are much more convenient and accommodating for families.

While Zemanek described her family's care as "fabulous," the physical layout of the current facility dampened the overall experience. "Being down on the fifth floor and having to go to the seventh is exhausting—especially when you are still recovering from a c-section," Zemanek said.

The new Mother-Baby Unit will be conveniently located down the hall from the Claire M. Lintilhac Birthing Center and the Neonatal Intensive Care Unit. In addition, patients will no longer need to leave their rooms for minor procedures. The refurbished rooms will also provide comfortable, designated sleeping and resting spaces for each new mother's partner.

"We help deliver 2,000 babies every year. These new rooms are going to be a great asset in providing increased privacy and respecting the dignity of our patients and their families."

KHRISTIN VROEGROP, RN | Nurse Manager, Mother-Baby Unit

Khristin Vroegrop, RN, nurse manager of the Mother-Baby Unit, said the unit's first complete renovation in more than 50 years will finally give area families a physical space that matches the unit's quality of care.

"We're trying to provide the best care possible, but sometimes these moms get a roommate," Vroegrop said. Often, that means family members can't stay overnight or maintain their privacy.

When ShawnaLea Zemanek gave birth in July 2014, one of her twins was transferred to the NICU, located on a different level than the Mother-Baby rooms.

The new space will better support The University of Vermont Medical Center's family-centered model of care. Parents and their newborns will be able to enjoy an environment where they can bond—where parents can feed their child for the first time, change a first diaper and give their child their first bath. The goal is to have families leave the Mother-Baby Unit healthy, rested and eager to continue their family journey at home.





SUZY ABAIR, RN
Neonatal Intensive Care

MOTHER-BABY PROJECT

Boarder Rooms to Provide Comfort

We are often reminded that childbirth is just the beginning of the birth story. In some situations, mothers are ready to leave the hospital before their babies. Fortunately, a \$75,000 gift from Ronald McDonald House Charities will set aside three “boarder” rooms to be used by discharged mothers whose newborn children need to stay in the hospital for continued care.

Often, discharged mothers aren’t covered by insurance to stay overnight at the hospital, so the need to provide these rooms is addressed through philanthropy.

“The boarder rooms are going to be hugely helpful to babies who need to stay after their mom’s discharge and to those mothers who need to be close by for feeding and care,” says Marj Meyer, MD, Medical Director, Birthing Center.

The Ronald McDonald House Charities also provide “The Family Room” in the pediatric unit where family members can shower, do laundry, use the computer, or eat meals that are provided by the House.

Give Families a Place to Begin

For years, The University of Vermont Medical Center has given expectant mothers a memorable birth experience in a modern birthing facility. Now it’s time to ensure that the place they stay after their child is born is just as extraordinary. That’s why renovating and relocating the Mother-Baby Unit is so important.

With \$3 million in community support needed, together, we can make this project a reality. Your generosity will contribute to the special care we can provide for women, newborns and their families at this profound time of life.

For more information on how to make a donation to the Mother-Baby project, please call (802) 847-2887.





Thomas A. Roland, MD (photo, right) is known for his enthusiasm, compassion and commitment to his patients, coworkers and department. He graduated from Ohio University in 1969 and the University of Cincinnati College of Medicine in 1973. Dr. Roland served as the medical director for the Radiation Therapy Program at the UVM College of Nursing and Health Sciences from 1978 - 2013 and served as a highly regarded professor of Medical Laboratory and Radiation Sciences.



PAT AIKEN, RN
Post Anesthesia Care

Lecture Series Honors a Doctor's Legacy

Thomas Roland, MD, is renowned among patients and their families for his exemplary care and bedside manner. So when The University of Vermont Cancer Center set out to raise funds for a lecture series named in Roland's honor, an array of grateful patients quickly made the campaign a success.

The aim is to have a medical community where peers can listen to, and be elevated by their fellow peers. Money raised for the endowment will support annual lectures for years to come—covering travel, accommodations, speaker fees and logistics associated with the event.

“Teamwork is the most essential component in our work. We teach, support and stretch each others’ thinking. This will naturally extend through the new Lecture Series.”

JAMES WALLACE, MD | Chair, Radiation Oncology, The University of Vermont Cancer Center

“We have a personal connection to Dr. Roland. You know you are probably just one of many patients, yet you feel like you’re the only one. He wasn’t just treating my husband, he was treating us,” Manon O’Connor recalled.

Selina Peyser, 80, who was treated by Roland for an aggressive cancer 20 years ago, concurred. “Dr. Roland has a humanity about him,” she said. “He demonstrates genuine empathy and compassion for his patients.”

The UVM Cancer Center evaluates the roughly 1,500 cancer cases treated each year in order to engage in research that leads to advancements in the quality of care.

Now that the funding for the lecture series has been obtained, the series will bring well-known experts in radiation oncology to speak to students in medicine, nursing and radiation therapy and any other interested parties about numerous disciplines in oncology.

The inaugural lecture has been planned for April 14, 2015 and will feature Thomas Bucholz, MD, the Executive Vice President and Physician in Chief at the University of Texas MD Anderson Cancer Center in Houston.

James Wallace, MD, chair of Radiation Oncology at The University of Vermont Cancer Center (photo, top left) personally invited Bucholz, one of the world’s leading experts in clinical and translational research in breast cancer and radiation oncology. Bucholz also has a strong interest in educating and mentoring junior faculty and trainees, which makes him the quintessential first guest speaker for the Thomas A. Roland Lecture Series.



“Dental care remains a critical, but often overlooked, aspect of overall health.”

PENROSE JACKSON | Director, Community Health Improvement

Gift Fills Dental Care Needs

Hundreds of people will have much to smile about for many years to come, thanks to a generous gift supporting community dental needs.

The \$410,000 donation was transferred from the Hauke family to The University of Vermont Medical Center Foundation's Community Health Improvement (or CHI) program in 2008. CHI serves the community with a wide variety of health, safety and wellness programs.

The Haukes' gift makes up to \$40,000 available annually for dental needs, with many patients now going to The University of Vermont Medical Center Dental and Oral Health practice. This allocation of money benefited 175 people between September 2013 and July 2014 alone. It provides free care for those who qualify, and enables different clinics to enroll patients in Medicaid or other insurance options to cover the costs of follow-up visits. It also provides education and resources to help patients maintain healthy teeth and gums.

Ann-Marie Bergeron, RDH, practice supervisor of Dental and Oral Health, hopes the program's emphasis on prevention will improve long-term oral health. "My hope is that patients will have a true understanding of their dental care and needs—and the knowledge that they can keep their teeth throughout their lifetime," said Bergeron.

As successful post-World War II homebuilders, the Haukes are renown for spreading the generous seeds of their philanthropy throughout Vermont.

As the co-executor of the family estate, Bill Hauke said he thought his parents (the late Bill and Ellinor Hauke) would approve of part of the family fortune going into Dental and Oral Health. "Along with my sisters, Margaret Lanzetta and Lillian Venner, we knew there was a need for dental care, so that's how it happened," said Hauke.



175 *The number of patients who benefitted from September 2013 through July 2014 alone.*



UP TO **\$40,000**

The amount of funding the gift provides each year to aid patients who seek treatment at The University of Vermont Medical Center Dental and Oral Health practice.



LEWIS FIRST, MD
Chief of Pediatrics
The University of Vermont Children's Hospital

VICTORIA REED
Big Change Roundup Bandit



MASON
THOMPSON
Bandit



\$267,144.90

That's a lot of spare change! This record-breaking amount was raised thanks to the heartfelt efforts of our "Bandits" throughout the region. The 10-week Big Change Roundup generated nearly \$50,000 more than it did the previous year.

Big Change Roundup Collects Big Bucks

The Big Change Roundup, in partnership with WOKO 98.9, is a grassroots fundraising event that takes place each year between January and March. Families, businesses, and others collect donations—often spare change or small bills—from donors at storefronts or through personal fundraisers.

The Reed family, whose 10-year old daughter Victoria has received care at the hospital since birth, raised \$5,881.18 on top of the \$10,000 they generated from an annual golf tournament. For six years, the family has been raising funds together, driven by goals personally set by the kids each year.

“The kids have big smiles when they hand over the collected canisters—they know this event helps other patients they’ve met over the years. It’s more than a children’s hospital, it’s a community looking out for one another.”

MONA REED | Mother & Big Change Roundup Bandit

In 2014, a record-breaking year, the event benefitted from an elite corps of “Bandits” who took it upon themselves to turn what they already love to do and really make it their own personal cause.

Mason Thompson, a 7-year old pediatric leukemia patient raised \$1,227.70 through online donations and remembering to carry his “loot bag” everywhere he went. He inspired those he encountered with his positivity and a love for dancing and karaoke—both Child Life activities that he was able to participate in at the hospital while undergoing treatment thanks to special funds raised from the Big Change Roundup.

Billie Jo Branham of the Plattsburgh, N.Y.-based Branham Racing, raised \$13,400 by hosting activities ranging from dart tournaments to bake sales, gathering “loot,” and more importantly, awareness for the cause.

Other local posses—including school groups, Scouts troops and corporate sponsors Maplefields, New England Federal Credit Union and Wal-Mart—also contributed significant energy and resources to make the event a success.

Proceeds support research for childhood diseases and enable the hospital to purchase life-saving equipment and fund special programs and services.

CHILDREN'S MIRACLE NETWORK HOSPITALS

The Big Change Roundup for Kids is affiliated with and modeled after a broader national program, the Children's Miracle Network Hospitals Radiothon Program. Children's Miracle Network Hospitals (CMNH) is an international, nonprofit organization that raises funds for children's hospitals, medical research and community awareness of children's health issues in the United States and Canada.



2 Million

*The number of meals
Nutrition Services serves each year,
making it one of the
largest restaurants in the state.*



TONY TROPEANO
Line Chef

*“Food matters—
four of the six leading
causes of death, including
heart disease, diabetes,
cancer and obesity,
are food related.”*

DIANE IMRIE
Director, Nutrition Services



Food as Medicine to Improve Health

The University of Vermont Medical Center's Nutrition Services has not only successfully debunked stereotypes about "hospital food," it's become a leader in the food revolution both regionally and nationally.

Along with serving tasty and healthy food at the hospital, the Harvest Café has earned a reputation as the place for the general public to go for a good, reasonably price meal.

The popular café represents a fraction of the broader impact. Nutrition Services educates food service workers, patients, staff and faculty



on nutrition, cultivation and preparation of fresh produce. It also partners with local food producers to improve the regional food

system and provides community-based education and resources to enhance the general public's knowledge of good nutrition.

According to Diane Imrie, director of Nutrition Services at The University of Vermont Medical Center, "the object is to remove the barriers to good nutrition—it's about giving people access, tools, education and inspiration to eat well."

Through the 2014 Health Care Shares program, Nutrition Services hosted 150 patients, some with high-blood pressure, who likely faced financial barriers in obtaining healthy food.

For 12 weeks, the patients came to a weekly session to pick up their share of free, locally grown produce and to learn healthy cooking techniques.

Since then, program coordinator Conner Soderquist said participants have routinely shared stories about weight loss, smoking cessation and exercise routines inspired by the Health Care Shares program.

"This has become a catalyst for healthier behavioral habits," Soderquist said. "For me, this is about a connection to something bigger. I get to talk to patients and get an intimate look at their lives beyond their health conditions."

Nutrition Services has thrived through generous support from local businesses such as Hannaford, TD Bank and Irving Energy. In addition, the Lattner Family Foundation has given \$185,000 since 2009, including \$40,000 in funding the last two years.

"Understanding that nutrition and health are linked, we are proud to support a program that promotes the twin pillars of local sustainability and helping our community make healthy choices. There is tremendous inspiration in potentially preventing many of the chronic conditions that may bring someone to the hospital in the first place," remarked Philip Daniels, Market President of TD Bank.



“Just two short years after the Evslin’s angel investment, we have made tremendous headway in advancing atrial fibrillation research to prolong patient lives.”

PETER SPECTOR, MD | Director of Cardiac Electrophysiology, The University of Vermont Medical Center



PETER SPECTOR, MD

A Gift For and From the Heart

Tom and Mary Evslin's generous \$1 million gift in 2012 to support heart research at The University of Vermont College of Medicine is reaping big returns today.

Peter Spector, MD, director of Cardiac Electrophysiology at The University of Vermont Medical Center, says that the gift singlehandedly rescued his research work from budget cuts that were occurring at the time due to a sluggish economy.

Spector's team focuses on atrial fibrillation—an abnormally rapid heartbeat that increases the risks of stroke or death for those afflicted. It is estimated there are six to eight million cases of atrial fibrillation in the US, making it the most common heart rhythm disorder. In atrial fibrillation, there is activity that operates like a “spinning tornado” or propeller that creates swirling waves within the heart tissue. The goal of the research team is to determine how to stop individual, and all, of the waves.

“The Evslins' vision saved my research program from dying on the vine,” Spector said. “Before, it was just me working alone. Now, I am able to dedicate three days a week of research time and have four biomedical PhD students working full time in the laboratory going full guns on this—so the Evslins really did provide an incredible swing of fortune.”

In November, a deal was signed with a major biomedical company to obtain licensing from the university to conduct tests using the electrode and algorithm technology developed by Spector's team. One potential opportunity is to develop Spector's ideas into a clinical tool and bring it to market. Another would be to conduct a feasibility study with the FDA, which, if it has positive results, could turn into a multi-center study and lead to FDA approval.

2012

\$1 Million

Evslin gift received.



2014

7 Patents

The number of patents awarded or pending.



\$11 Million

New research funding received from other investors.

The Evslins' support and the work of Spector and his team has since helped to draw other investors to further the progress of the research—all of which could ultimately increase the rate of cure for atrial fibrillation.

“Every community has pillars that keep it healthy, and in ours, it is our hospital. I have been honored to do what I can to contribute to this worthy endeavor.”

BETTY WOODS

Tireless Volunteer, Nature-Lover, Philanthropist
& Mary Fletcher Society Member



“I want to see cancer be a thing of the past. Until it is, I want to do all I can to help cancer patients and their families get the best care possible.”

GINNY COOLIDGE

Crusader Against Cancer, Master Weaver,
Philanthropist & Mary Fletcher Society Member



“We believe that people who have the means have an obligation to contribute to their community the most that they can.”

LOUISE STOLL & MARC MONHEIMER

Champions of Human Rights, Partners in Everything,
Philanthropists & Mary Fletcher Society Members

A Tradition of Giving



"I wish to be remembered simply as one who had work to do and tried to do it as well as I could."

MARY FLETCHER

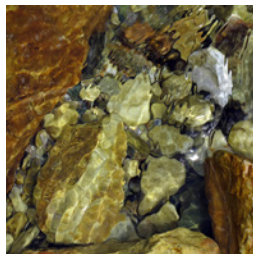
Myriad examples of giving flow through the halls of The University of Vermont Medical Center, but perhaps none are as inspirational as the story of Mary Fletcher, who as a patron laid the groundwork for the region's leading health network nearly 140 years ago.

A young woman who never enjoyed good health, Mary Fletcher was determined to fulfill her parents' wishes to establish a hospital. In doing so, she secured a site and founded an endowment, which supports services in charity care to this day.

Her generous determination still lives through the Mary Fletcher Society, where donors make provisions in their wills or other planned gifts to secure the future of The University of Vermont Medical Center and our role in the community. Though we have many donors who take an active role in guiding philanthropy, membership to the society remains one of the most popular ways to leave a legacy.

LEAVE A LEGACY

For more information or to make a provision for The University of Vermont Medical Center Foundation by joining the Mary Fletcher Society, please contact our foundation's development office at (802) 847-2887.



"The Grand Canyon started as one pebble in the stream. I believe we can all be that pebble and make significant differences to our community and beyond."

PENROSE JACKSON
Advocate for Healthy Communities,
Eternal Optimist, Philanthropist
& Mary Fletcher Society Member



“We have created a one-stop shop where Parkinson’s patients can manage their symptoms for many years with therapies and behavioral health services.”

JIM BOYD, MD | Director, Frederick C. Binter Center for Parkinson’s Disease and Movement Disorders

Gift Brings Life to Parkinson's Center

When administrators approached neurologist Jim Boyd, MD about building a program dedicated to Parkinson's disease and movement disorders, he relished the opportunity from the start.

Boyd wasted no time recruiting a team and ramping up what is now the Frederick C. Binter Center for Parkinson's Disease and Movement Disorders, which opened in 2013.

The multidisciplinary center focuses on behavioral therapies, care, research and education and was made possible through a \$2.2 million gift from Nancy Binter, MD, a former neurosurgeon and her husband, Bela Ratkovits, MD, a former neuroradiologist.

The center conducts trials of advanced symptom therapies, such as the intestinal levodopa infusion pump. They also offer the advanced intervention of "Deep-Brain Stimulation," which requires the combined efforts of a neurologist, a neurosurgeon and a neurophysiologist, who place wires in the brain to control the motor symptoms of the disease.

Boyd is encouraged by the results, particularly among those who are immobile when medication is ineffective. "When I test a patient's stimulators for the first time and they walk down the hall after not being able to, it's incredible," said Boyd.

A growing body of evidence suggests that the symptoms of Parkinson's can be managed through exercise—including boxing, yoga, ballroom dancing and tai chi—some of which are incorporated into weekly exercise classes at the center. These Individually Designed Exercise for Active Lifestyles

(IDEAL) classes are supervised by a physical therapist and participants are paired with a doctoral student who designs and implements a custom exercise plan suited to each patient's needs.

1 Million

The number of people affected by Parkinson's disease in the United States. Parkinson's strikes the nervous system causing tremors, muscular rigidity and slow, imprecise movement. Approximately 60,000 new cases are diagnosed each year.



Since the center opened last year, notable highlights include: expanding physical, occupational and speech therapy programs; starting a summer fellowship program; and awarding the first annual \$25,000 research grant to Jesse Jacobs, Assistant Professor of Rehabilitation and Movement Science at The University of Vermont, to explore the factors that influence mobility in the disease.

A longtime resident of Vermont, Binter said she was honored to donate the initial gift under her beloved father's name for the people in her community. "We had just a small vision of what this could become. We're thrilled to pieces with everything that has been achieved. It's remarkable to have high-quality care, research and education for Parkinson's and movement disorders available to those in the region who need it."



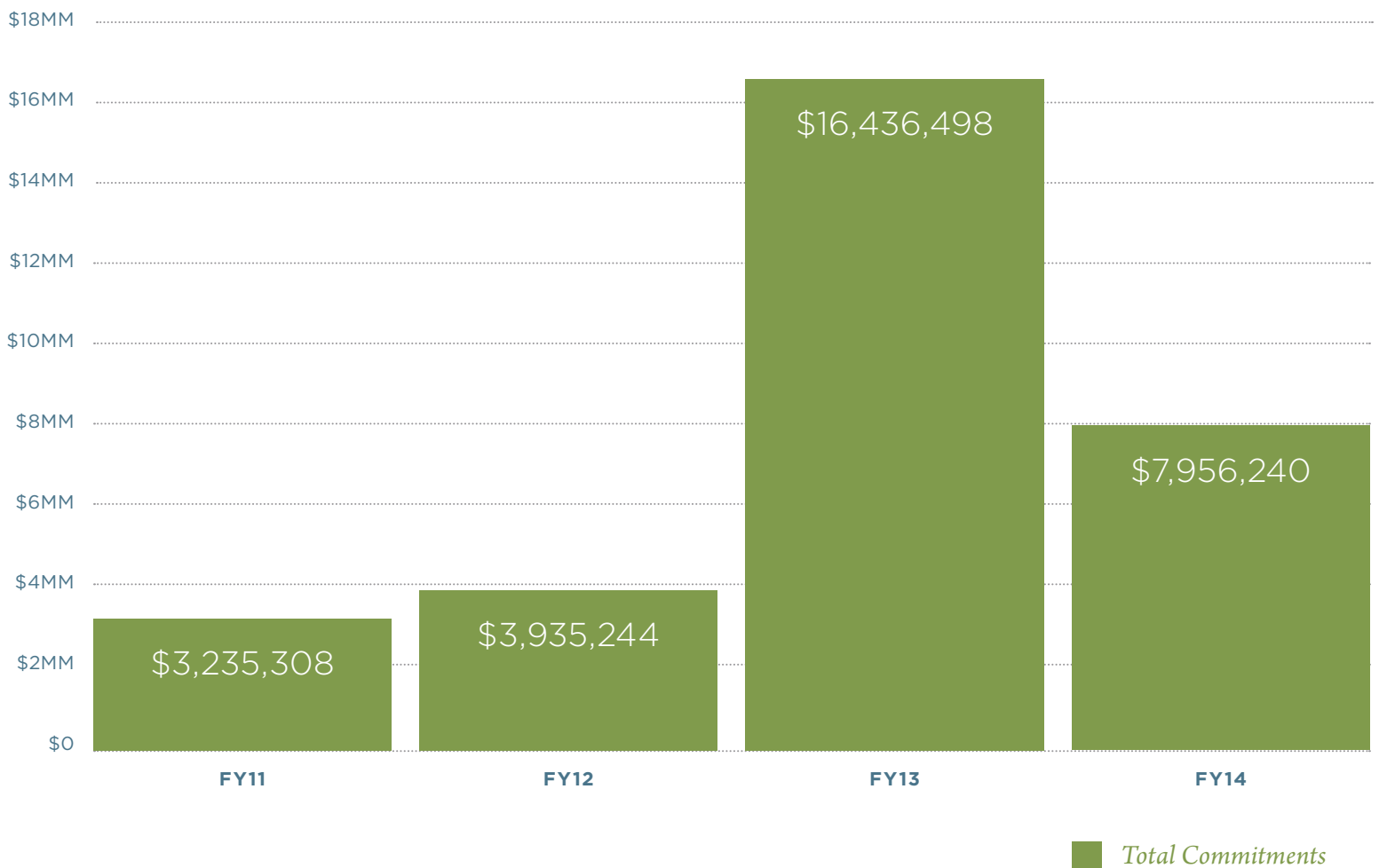
STAN WEINBERGER, MD
Pediatrics / Primary Care

Foundation Gifts

The University of Vermont Medical Center Foundation is pleased to report another successful year of advancing our mission to improve the health of the people in the communities we serve. In the last two years alone, nearly \$24.4 million has been raised, including an extraordinary \$13.1 million gift from Bob and Holly Miller.

Generous support from many caring people has helped fund groundbreaking research and remarkable advances in the care delivery for rehabilitation therapy, pediatrics and cancer, among other areas. We are so grateful for your contributions which enable us to put the patient and their family at the center of everything we do.

Giving Over Time





ETHELYN CAMPBELL
Volunteer

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